

The second report

on the research carried out by Professor Constantin Marin within the Center for East Central and Balkan Europe at the Department of Political and Social Science of the University of Bologna, Forlì Campus, in the framework of the Erasmus Mundus programme.

Three months have elapsed since the submission of the first report on the implementation of my research project within the Erasmus Mundus programme. The work carried out in this period is reflected in this second report. During the last three months I have continued to study the scientific literature in the field of international communication. The focus was on identifying the trends/involutions of communication on a worldwide scale in the twenty-first century – the era of the information society and the Internet, as well as the emphasis of the affinities of these trends/involutions to the communicational concepts and practices in the 20th century. Also, priority was given to establishing how the concept/practice of information free flow is being or not implemented in international communication from the developing century. I have studied the place and role of new media, social networks in the world communicational process. During this period of time, I have completed the bibliography to the research topic, continuing to address to the literature from the libraries in Bologna and Forlì (Sala Borsa Library, communal library Archiginnasio, the Library from the Department of Philosophy and Communication, library "Roberto Ruffili" etc.).

Moreover, I have drawn up the structure of the international communication research. Thus, the research shall include the introduction, 8 chapters in terms of history, theory and practice of international communication, summary, chronology of the international communication, the list of web addresses of actants of the international communication, bibliography, appendixes.

During the reference period, I have begun drafting the actual content of the work. I wrote two chapters. In the first chapter (32 pages), I have referred to the legal aspect of the world governance of communication. I have analyzed the contributions of the Leagues of Nations/United Nations, the Institute for intellectual cooperation/UNESCO, and the EU in developing the legal framework of international communication since the creation of these entities till now. The second chapter (33 pages) has referred to the Great Media Debate, initiated during the '70s and continued over three decades. The pillar of this chapter was the report MacBride Many voices, one world, the case for the new doctrine – the free and balanced flow of information and the New World Order of Information and Communication, as well as the failure of this option in the 80-90.

In the last three months, there has also been drafted the chronology of the international communication (19 pages) and the list of web addresses of the actants of the international communication as parts of our research. Chronology includes the events and facts from antiquity to the present day that have marked the global communication. The chronology was developed on the basis of the consulted bibliographic sources. The list of actants includes web addresses of global communication media and those of the official, non-governmental, and academic institutions with impact on international communication.

At this stage of the realization of my research plan I have developed the first draft of the university curricula on International Communication for the master program in International Journalism and International Relations from

the State University of Moldova. It will be refined as a result of further study of the European and international experience in the field.

The last months of the project research will be devoted to the elaboration of the following compartments of the study.

Last but not least, I would like to thank the officers from the University of Turku (Finland) and the University of Bologna (Italy) for the proper organization of the Erasmus Mundus programme, as well as to my tutor, Professor Stefano Bianchini - for the consultations provided.

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