

Last December 15, professor Constantin Marin has started his visiting fellowship at our Center for East Central and Balkan Europe at the School of Political Science of the University of Bologna, Forlì Campus. Here below professor Marin is introducing himself and the research project he is going to develop while in Forlì.

In late December 2014, I have been started my research project in the framework of the Erasmus Mundus program. Based on my own experience, I would like to highlight the good organization of the stay of the scholars of this program within the Bologna University. The persons in charge of the Department of International Relations have helped us to adapt to the conditions required by the program (access to university services, including libraries, intranet network etc.), and to the Italian legislation (permit of stay for the 10-month scholarship period, access to banking services etc.); my mentor, Professor Stefano Bianchini, provided me with the necessary consultations at the Department of Political and Social Sciences.

My research within the Bologna University-CECOB focuses on international communication. This social phenomenon inherent to the human civilization is defined in different ways: some researchers remain faithful to the traditional term - international communication; others call it communication-world, global communication, intercultural communication. A limited number of researchers believe that currently, international communication has become a global communication or that it has evolved into global communication. Therefore, at present, I am in the process of studying and analyzing the arguments in favour of a term or another, a definition or another, to develop a personal relevant idea on the content of the reference phenomenon.

In this context, I would like to mention that I have initiated this research in the second half of the 1990s, when I was taking part in the European project TEMPUS-Tacis of modernization of the faculty I was working at, in partnership with the University La Sapienza from Rome and University Complutense from Madrid. In that period, I studied the profile literature within the national libraries from Italy and Spain, and subsequently, within the F. Mitterand library from Paris. Following my researches related to the international communication, I have elaborated numerous studies, including some focused on institutional international communication and international broadcasting.

Currently, the subject of my research is much more extended. The phenomenon of international communication will be examined from diachronic perspective of policies promoted by the world and national structures in the field of international communication, as well as in the context of media evolution. Thus there will be examined the premises of occurrence and evolution of international communication, there will be identified its political,

social, cultural, technological, and legal factors, and its media platforms (news agencies, print media, radio and TV, new media in the Internet era). Starting from the interdisciplinary character of the research subject, there is a broad spectrum of sources both from the field of political sciences, communication and mass media, as well as from the field of international relations, world economy, culture science.

At present, I am in the process of studying the related literature, and elaborating the bibliography of the topic of research. For this purpose, in the reported period, I have consulted the reference literature from several libraries from Bologna and Forli, including Sala Borsa Library, Archiginnasio communal library, the Library of the Department of Philosophy and Communication, "Roberto Ruffili" Library of the Department of Political Sciences of the Forli Campus. The research of the printed literature is completed with the study of literature in electronic format. As a result of the study, I will be developing the list of the basic concepts that will constitute the key milestones in the development of the structure of the study.

In the next stage of research, I intend to continue studying the reference literature. At the same time, there will be provided the structure of the study, the chronology of international communication as part of research; moreover, I will proceed to writing certain sections of the study. In this phase, as provided by my research plan, I will develop the draft of the university curriculum *International Communication* for the master's curriculum in international journalism and international relations at the State University of Moldova.

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